



CITY YOUTH COUNCIL SPECIAL MEETING MINUTES

May 12, 2021

CALL TO ORDER:

The City Youth Council met virtually, in accordance with State and Federal guidelines designed to mitigate the spread of COVID-19. The meeting was called to order at 10:02 a.m. by John Willis.

ROLL CALL:

Present: Olivia Northrup, Maya Saxton, Hayden Beatty, Gray Connor, Brian Huynh, Chloe Chaparro, Victoria Uchendu, and John Willis.

Absent: Blair Arkles and Kelli Higgins.

Also Present: Maurice Imhoff and Bethsemane Williams.

OLD BUSINESS:

S.W.O.T Analysis Worksheet – The Council listed four primary issues/assets for each area.

Strengths

1. Diversity
2. City Affiliated Organization
3. Youth Perspective
4. Very Socially Aware

Weaknesses

1. Age and youth of the group
2. Virtual Meetings vs Physical
3. No Current Budget
4. Inexperienced Leadership/Familiarity with Parliamentary Procedure

Opportunities

1. Ability to communicate directly with city administration
2. Ability to persuade other youth towards civic engagement

3. Ability to create partnerships
4. Board Development

Threats

1. Pandemic/Burn out
2. Not being taken seriously (age)
3. Time Management
4. Lack of a solid plan/organization

NEW BUSINESS:

2021 Youth Council Goals – The Council set three goals aligned with their mission statement.

1. To reduce the amount of waste in Jackson.
 - a. Reducing the use of single-use plastic bags
 - b. Address current rate of tree removal
 - c. Green Awareness Outreach
2. To address the lack of youth-oriented activities.
 - a. Music Concerts/Festivals for youth
 - b. Youth involvement in attracting businesses
3. To increase local and national affiliations.
 - a. Join MML/NYC organizations/Create a Youth Council Liaison/Social Media page
 - b. Attend Board Development/Leadership Conferences and Training Sessions
 - c. Seek virtual training opportunities until in-person training available

Committees – The Youth Council formed five committees. Each committee will determine key performance indicators and measurable outcomes for their goals.

1. Board Development
2. Eco-Friendly Activity Committee
3. Youth Event Planning
4. Youth Council Liaison
5. Nominating Committee

ADJOURNMENT:

Chairperson Olivia Northrup adjourned the meeting at 11:14 a.m.